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Bangladesh's mega bridge to boost economy.

Bangladesh Growth Surprises the World as the Country investment in infrastructure increase

Prime Minister, Sheikh Hasina



EXCLUSIVE PROFILE

CHAIM ZACH
MANAGING DIRECTOR/CEO,
AGRITED

LEADER OF THE AGRIBUSINESS

AS NIGERIA TURNS TO AGRICULTURE FOR GROWING THE ECONOMY, **ZACH CHAIM** SAW THIS COMING IN 1991 AND CEMENTED HIS BUSINESS, AGRITED FIRMLY, AND HE IS TODAY **THE LEADER IN AGRIBUSINESS IN NIGERIA**





Chaim Zach Receiving the OPAL 2019 Business Leader of the Year Award

Held at the prestigious Sheraton Hotel, Ikeja Lagos, the 2019 Outstanding Project and Leaders Award ceremony which also witnessed the Business Managers Forum had Mr. Chaim Zach speak to the true position of the Nigeria's Agribusiness sector and the position of Agrited.

According to Zach, Nigeria is blessed with abundant mineral and human resources to take the country to top position in the agribusiness globally if all these resources are harnessed by the people with the support of government.

Here he narrated the emergence of Agrited and the position the firm is in today and the plans for the future.

"When I came to Nigeria in 1991, I saw that Nigeria was ripe for development. Per capita consumption was 120g for poultry and 18-22 for eggs per annum.

In comparison, in 1991 Israel had 53kg per capita poultry consumption

and 395 eggs per capita per annum.

Since eggs and chickens could not be imported into the country at the time, the best way to maximize Nigerians' protein consumption was to import smoked and frozen fish. 71% of Nigeria's labor force was in agriculture at the time, and they were working with traditional and inefficient methods.

The idea behind Agrited was to take advantage of global food trends. At present, poultry consumption is 1.6kg per capita, almost 1,300% higher, while consumption of eggs is 80, a 400% increase. To maximize growth, there is no better place to be than in Nigeria's food supply and production space, and that is exactly where we are.

We are focused mainly on the poultry industry, and our philosophy is quality.

Notably, Agrited's next farm will double its capacity in the next four years. There is room for many newcomers, however, the biggest threats to the agricultural industry are insufficient government schemes and insufficient infrastructure.

Nigeria is blessed with excellent natural inputs for agriculture, and the trick is to maximize efficiencies in the system. Agrited is pushing the poultry industry to move from traditional to modern methods.

We are using new control houses to





maximize our production processes and working to maximize our poultry producing capabilities.

MORE INVESTMENT

The new Blue Plains Farm is the fourth joint project for the two companies. Earlier in 2019 Agrotop, a leading global player in livestock turnkey projects, has won a contract for the building of a large-scale pullet and breeding farm for Agrited, Nigeria's leading supplier of poultry products.

The newly built Blue Plains Farm is located some 40 kilometers north of Ibadan next to Fiditi town, Oyo State. The breeding farm is built on 112 hectares of bushland.

Blue Plains farm will accommodate six environmental control (EC) breeder pullet houses, 12 EC producing breeder houses, three male houses, a state-of-the-art super-modern hatchery with a hatching capacity of more than 2 million eggs at any given time, a modern EC chicks dispatch house and 7 hectares of logistic village.

Agrotop has already completed the building of two EC pullet houses accommodating about 23,000 Ross 308 pullets. To complete the first phase of the development, the company will build another four EC breeder houses, a latest technology professional hatchery with a Pasreform hatching system and a chicks' dispatch house.

This is the fourth poultry breeding farm built by Agrotop for Agrited. The

previous ones include:

" White Plains - breeding farm with 33,000 heavy breeders, 18,000 light breeders, a combined Emka and Pasreform hatchery with a hatching capacity of 1,632,000 eggs, fully equipped Premix production line with quality control laboratory, feed mill, large capacity grains and feed ingredients storage, and vaccines and medications cold storage facilities

" Green Plains - pullets farm with a capacity of 57,000 pullets PS birds and a 1,200 m2 grains and equipment storage warehouse

" Silver Plains - breeding farm with capacity for 66,000 heavy breeders, 20,000 pullets and 1,200 m2 grains and animal feed storage

"We take great pride in our partnership with Agrited and view the fact that it is consistently working with us as a great compliment," said Gavriel Pelleg, Agrotop's CMO and founding partner. "Agrited has set new norms in the Nigerian poultry market, offering high quality chicken that meets the highest international standards."

"Agrotop is a natural partner for an African and international leading poultry breeder such as Agrited Nigeria," said Chaim Zach, Managing Director of Agrited. "After years of experience, we can easily state that Agrotop is an undisputed leader in the design and engineering of livestock concepts."

Agrotop has also completed other projects for Agrited in Nigeria, e.g., the Yola Project in north Nigerian. This greenfield integration project includes a hatchery and houses for broiler pullets PS, broiler breeders, layer-breeder pullets and layer breeders, as well as commercial layer pullets and commercial layers.

Agrotop also built for Amo Farms eight EC poultry houses and a slaughterhouse which runs a semi-automated line with the capability of 1,000 birds per hour and adheres to the highest European food industry standards. Its plug-in cooling units allow reliable and easy maintenance of cold storage.

